



## CAREERS AND CAREER SUCCESS ACROSS NATIONAL CONTEXTS



Organizers: Mila Lazarova; Maike Andresen; Adam Smale; Janine Bosak AOM Conference, Chicago 2018

## **Symposium Presentations**



The Meaning of Career Success across People- vs. Technology-Oriented Occupations: Empirical Evidence from German Speaking Europe

Petra Eggenhofer-Rehart & Martin Gubler

Young, Blue and Happy? Career Success and Life Satisfaction among Young Blue-Collar Workers around the Globe.

Jos Akkermans, Wolfgang Mayrhofer & Dominik Zellhofer

Sponsored Mobility in Context: The Impact of Organizational Career Management on Objective Career Success and the Moderating Role of Institutional Factors

Silvia Bagdadli et al.

Employability as a Function of Age and OCM Practices: A Cross-Country Comparison

Silvia Dello Russo et al.

Does an International Career Pay Off? The Impact of International Work Experience on Employability and Career Success

Maike Andresen et al.

Subsidiary Managers and Code-Switching

Soo Min Toh & Hugh Gunz

2 .AOM 2018 Chicago

## **Background of Research Effort**



5C—Cross-Cultural Collaboration on Contemporary Careers

- Began 2004 as qualitative research effort on defining career success and understanding career management strategies
- Original study published in Careers Around the World involved 12 countries chosen via Schwartz Cultural Framework
- The second phase of the project was quantitative
  - Buildling on the qualitative work, this phase involved the development of a scale for career success;
  - Using 4 studies, involving 18,471 respondents across 30 countries representing major cultural clusters around the globe, we have found that the multidimensional scale is valid and culturally invariant;
  - We are now exploring various relationships between career success and antecedents/outcomes
- To learn more, see: https://5c.careers/

CAREERS AROUND THE WORLD